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FOR RELEASE: IMMEDIATE

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FEIN TEAM PROFILE: KEVIN HARRINGTON

Kevin Harrington is widely acknowledged as a pioneer and principal architect of the “infomercial” industry. Harrington has launched over 500 products, resulting in sales of more than \$4 billion worldwide. TV Goods Holdings Corporation and its subsidiary TV Goods, Inc. (the “Company”) are Florida corporations with management that has extensive experience and a track record of success in the direct response television industry over the past 25 years. Management is responsible for having produced over 500 infomercials and spots over the years accounting for over \$4 billion in sales revenues. The Company intends to leverage this experience and the current high profile of its Chairman, Kevin Harrington, to develop and launch marketing campaigns for products and services that develop from Access Gayle.

Harrington is currently a “Shark” in the Sony Television/Mark Burnett production of “Shark Tank” which runs on primetime on the ABC Network. “Shark Tank” provides a forum for entrepreneurs to pitch their products or businesses to the Sharks in hopes of receiving an investment and a business venture with the Sharks to take the businesses to the next level. Harrington’s involvement with “Shark Tank” has generated a number of product marketing opportunities that can be leveraged through his company Inventors Business Center that will provide fledging entrepreneurs and inventors the vehicle to develop their ideas and/or products. In addition, Kevin’s most recent venture is a partnership with 17 year network anchor Gayle Guyardo to create the “newsmercial” through Gayle’s show “Access Gayle” - a 5 minute paid program spot to be aired at the end of network news highlighting products, services and ideas.

As a spokesperson for Fein Energy Crystals, Mr. Harrington exemplifies the product slogan, as he knows how to “Conquer the night, and take on the day!”™

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